



Prima Fioritura

*Come Petali
di Rosa*

La tua coccola
di benessere
per **Labbra**
Mani **Viso**



*Like Rose
Petals*

Your cuddle
of wellness for
Lips, Hands and Face



with Natural Essential Oils of Damask Rose and Centifolia
and Organic Rose Hips and Damask Rose Extracts

Rose



Lips Hands and Face

with Natural Essential Oils of Damask Rose and Centifolia and Organic Rose Hips and Damask Rose Extracts

Like the rose bushes among the Tuscan hills embrace the rows of grapevines, so the line Prima Fioritura will pamper your skin. Immerse in its enchanting scent and give yourself little moments of natural well-being.



Active Ingredients

Natural essential oils of Damask Rose and Centifolia: moisturizing and refreshing, help to contrast and to prevent dry lips.

Organic Rose Hips and Damask Rose Extracts: soothing and invigorating, they help to prevent skin aging



Organic oil of Rose Hips: soothing and invigorating, it helps to prevent skin aging

Cocoa butter: emollient and protective

Rice bran oil: shiny and emollient

Shea butter: nourishing and regenerating, it gives softness and elasticity



Sweet Almond Oil:

emollient and elasticizing, perfect for dry, sensitive and reddened skin



Vegetable Glycerine:

facilitates the maintenance of the right level of skin hydration.

Olive Oil: emollient and elasticizing



Hyaluronic Acid:

natural moisturizer, it helps to counteract the loss of tone and elasticity due to skin aging

Aloe Vera: soothing and protective



Lip Balm



Active Ingredients

Natural essential oils of Damask Rose and Centifolia: moisturizing and refreshing, help to contrast and to prevent dry lips.

Organic oil of Rose Hips: soothing and invigorating, it helps to prevent skin aging

Cocoa butter: emollient and protective

Rice bran oil: shiny and emollient

Perfect for

taking care of your lips or to protect them from atmospheric agents.

Rich in butters and vegetable oils and enriched with rose essential oils, it will give you a little time of daily well-being.

Format: 5,5 ml

Code: 430141

INCI

Ricinus communis (Castor) Seed Oil, Cetyl Ricinoleate, Candelilla Cera (Wax), Copernicia cerifera Cera (Carnauba Wax), Oryza sativa (Rice) Bran Oil, Theobroma cacao (Cocoa) Seed Butter, Hydrogenated Castor Oil, Cymbopogon martinii Herb Oil, Pelargonium graveolens Flower Oil, Coriandrum sativum (Coriander) Seed Oil, Rosa damascena Flower Extract, Rosa centifolia Flower Extract, Rosa canina Fruit Oil, Citronellol, Geraniol, Farnesol, Citral, Limonene, Linalool.

Lip Scrub Balm

Exfoliates and Nourishes



Perfect for

Revitalizing, softening and lightening the lips and the lip contour from the first use. Try a new concept of scrub that combines, with the effective exfoliating action, the softness and the nourishment of a butter. Use it to gently remove the little dry skin for finally soft and silky lips like rose petals.

HOW TO USE

Apply and massage with circular motions until it's fully absorbed. Remove residual granules with cold water and swab gently to wipe off your lips.

Complete the treatment by applying the Lip Balm or grant yourself a further cuddle with the Lip Mask Prima Fioritura.

Use the treatment not more than once a week. Do not use the product on very cracked lips or in the presence of small injuries.

Wait at least 24 hours before any epilation and discoloration.

Format: 10 ml

Code: 430143

Active Ingredients

Natural essential oils of Damask Rose and Centifolia: moisturizing and refreshing, help to contrast and to prevent dry lips.

Organic Rose Hips and Damask Rose Extracts: soothing and invigorating, they help to prevent skin aging

Shea butter: nourishing and regenerating, it gives softness and elasticity

INCI

Aqua (Water/Eau), Cetearyl Alcohol, Butyrospermum parkii (Shea) Butter, Perlite, Glycerin, Glyceryl Stearate, Glyceryl Stearate Citrate, Cymbopogon martinii Herb Oil, Pelargonium graveolens Flower Oil, Coriandrum sativum (Coriander) Seed Oil, Rosa damascena Flower Extract, Rosa centifolia Flower Extract, Rosa canina Fruit Extract, Citric Acid, Sodium Benzoate, Potassium Sorbate, Sodium Dehydroacetate, Xanthan Gum, Phenethyl Alcohol, Lactic Acid, Citronellol, Geraniol, Linalool.

Lip Mask

Regenerates and Nourishes Intensely



Perfect for

Repairing the damages caused by atmospheric agents on lips and contour lips, alleviating the discomfort created by dryness and chapping. It moisturizes and nourishes giving softness, elasticity and fullness.

HOW TO USE

Apply with a gentle massage a generous layer of product on the lips and the contour lips.

Leave it on for 10 minutes: to increase its effectiveness, cover with a small rectangle of film.

Swab gently to wipe off the excess with a towel.

Format: 15 ml

Code: 430142

Active Ingredients

Natural essential oils of Damask Rose and Centifolia: moisturizing and refreshing, they help to contrast and to prevent dry skin

Organic Rose Hips and Damask Rose Extracts: soothing and elasticizing, they help to prevent skin aging

Shea Butter: nourishing and regenerating, it gives softness and elasticity

Sweet Almond Oil: emollient and elasticizing, perfect for dry, sensitive and reddened skin

INCI

Aqua (Water/Eau), Butyrospermum parkii (Shea) Butter, Caprylic/Capric Triglyceride, Glyceryl Stearate Citrate, Prunus amygdalus dulcis (Sweet Almond) Oil, Propanediol, Glycerin, Glyceryl Stearate, Cetearyl Alcohol, Cymbopogon martinii Herb Oil, Pelargonium graveolens Flower Oil, Coriandrum sativum (Coriander) Seed Oil, Rosa damascena Flower Extract, Rosa centifolia Flower Extract, Rosa canina Fruit Extract, Arginine, Xanthan Gum, Lecithin, Tocopherol, Ascorbyl Palmitate, Phenethyl Alcohol, Sodium Dehydroacetate, Sodium Benzoate, Citric Acid, Potassium Sorbate, Lactic Acid, Citronellol, Geraniol, Farnesol, Citral, Limonene, Linalool.

Nail Mask and Cuticles

Strengthens and Revitalizes



Perfect for

Revitalizing and strengthening the nails. It deeply nourishes and softens the skin and the cuticles also in preparation for the manicure.

HOW TO USE

Apply three times a week, massaging gently until it's completely absorbed.

For an intensive beauty treatment, apply at night before going to sleep.

Before the manicure, remove all traces of nail polish and apply on the cuticles to soften them.

Format: 15 ml

Code: 430146

Active Ingredients

Natural essential oils of Damask Rose and Centifolia: moisturizing and refreshing, they help to contrast and to prevent dry skin

Organic Rose Hips and Damask Rose Extracts: soothing and elasticizing, they help to prevent skin aging

Shea Butter: nourishing and regenerating, it gives softness and elasticity

Olive Oil: emollient and elasticizing

INCI

Aqua (Water/Eau), Butyrospermum parkii (Shea) Butter, Caprylic/Capric Triglyceride, Glyceryl Stearate Citrate, Ricinus communis (Castor) Seed Oil, Propanediol, Glycerin, Glyceryl Stearate, Cetearyl Alcohol, Olea europaea (Olive) Fruit Oil, Cymbopogon martinii Herb Oil, Pelargonium graveolens Flower Oil, Coriandrum sativum (Coriander) Seed Oil, Rosa damascena Flower Extract, Rosa centifolia Flower Extract, Rosa canina Fruit Extract, Xanthan Gum, Lecithin, Tocopherol, Ascorbyl Palmitate, Phenethyl Alcohol, Sodium Dehydroacetate, Sodium Benzoate, Citric Acid, Potassium Sorbate, Citronellol, Lactic Acid, Citronellol, Geraniol, Farnesol, Citral, Limonene, Linalool.

Hand Butter

Protects and Nourishes



Perfect for

Nourishing and moisturizing even the driest skin without feeling heavy. Not greasy. Immediate beneficial effect: skin immediately more velvety, relaxed, compact and scented, like a rose petal.

HOW TO USE

Apply on the hands and massage until it's completely absorbed, insisting on the driest and chapped points.

Format: 75 ml

Code: 430145

Active Ingredients

Natural essential oils of Damask Rose and Centifolia: moisturizing and refreshing, they help to contrast and to prevent dry skin

Organic Rose Hips and Damask Rose Extracts: soothing and invigorating, they help to prevent skin aging

Vegetable Glycerine: facilitates the maintenance of the right level of skin hydration.

Shea Butter: nourishing and regenerating, gives softness and elasticity

INCI

Aqua (Water/Eau), Glycerin, Cetearyl Alcohol, Butyrospermum parkii (Shea) Butter, Cymbopogon martinii Herb Oil, Pelargonium graveolens Flower Oil, Coriandrum sativum (Coriander) Seed Oil, Rosa damascena Flower Extract, Rosa centifolia Flower Extract, Rosa canina Fruit Extract, Sodium Cetearyl Sulfate, Phenethyl Alcohol, Sodium Benzoate, Sodium Dehydroacetate, Citric Acid, Potassium Sorbate, Lactic Acid, Citronellol, Limonene, Linalool, Geraniol, Farnesol, Citral.

Micellar Water

Cleans, Removes makeup and Tones



Perfect for

Cleaning gently and deeply, removing all traces of makeup, impurities or smog. Refreshes, illuminates and soothes leaving on the skin a pleasant feeling of well-being Suitable for all skin types. Purify the skin in a single gesture, freeing its natural silkiness.

HOW TO USE

With the help of a cotton ball, apply and massage on the skin of the face, without rubbing.

To eliminate the most difficult traces of makeup, insist on the area, leaving a few seconds to act.

Format: 200 ml

Code: 430144

Active Ingredients

Natural essential oils of Damask Rose and Centifolia: moisturizing and refreshing, they help to contrast and to prevent dry skin

Organic Rose Hips and Damask Rose Extracts: soothing and elasticizing, they help to prevent skin aging

Aloe Vera: soothing and protective

Vegetable Glycerine: facilitates the maintenance of the right level of skin hydration

INCI

Aqua (Water/Eau), Aloe barbadensis Leaf Juice, Glycerin, Decyl Glucoside, Cymbopogon martinii Herb Oil, Pelargonium graveolens Flower Oil, Coriandrum sativum (Coriander) Seed Oil, Rosa damascena Flower Extract, Rosa centifolia Flower Extract, Rosa canina Fruit Extract, Sodium Chloride, Sodium Benzoate, Sodium Dehydroacetate, Citric Acid, Benzyl Alcohol, Potassium Sorbate, Lactic Acid, Geraniol, Linalool, Citronellol, Limonene.

Face, Neck and Décolleté Butter

Levigates and Tones



Perfect for

All types of skin, young, mature or stressed by atmospheric agents.

Thanks to the high percentage of butters and precious oils, it deeply nourishes, restoring tone, elasticity and brightness to the skin of the face. The Hyaluronic Acid makes it a precious ally in counteracting the advance of time and preserving the natural beauty of the face.

HOW TO USE

Apply to the face and massage with circular motions until it's fully absorbed.

Apply with an "anti-gravity" massage also on the neck and décolleté with motions starting from the lower part and moving upward.

Format: 50 ml

Code: 430140

Active Ingredients

Natural essential oils of Damask Rose and Centifolia: moisturizing and refreshing, they help to contrast and to prevent dry skin

Organic Rose Hips and Damask Rose Extracts: soothing and elasticizing, they help to prevent skin aging

Shea and Cocoa Butters: nourishing and regenerating, they give softness and elasticity

Hyaluronic Acid: natural moisturizer, it helps to counteract the loss of tone and elasticity due to skin aging

Sweet Almond Oil: emollient and elasticizing, perfect for dry, sensitive and reddened skin

INCI

Aqua (Water/Eau), Butyrospermum parkii (Shea) Butter, Theobroma cacao (Cocoa) Seed Butter, Glycerin, Cetearyl Alcohol, Prunus amygdalus dulcis (Sweet Almond) Oil, Dodecane, Dicaprylyl Ether, Cetearyl Glucoside, Copernicia cerifera Cera (Carnauba Wax), Distarch Phosphate, Cymbopogon martinii Herb Oil, Pelargonium graveolens Flower Oil, Coriandrum sativum (Coriander) Seed Oil, Rosa damascena Flower Extract, Rosa centifolia Flower Extract, Rosa canina Fruit Extract, Sodium Hyaluronate, Tocopheryl Acetate, Lactic Acid, Xanthan Gum, Citric Acid, Sodium Benzoate, Potassium Sorbate, Tetrasodium Glutamate Diacetate, Sodium Dehydroacetate, Phenethyl Alcohol, Citronellol, Geraniol, Farnesol, Citral, Limonene, Linalool.

Linen Perfume



Like rose petals

Like the rose bushes among the Tuscan hills embrace the rows of grapevines, so the line Prima Fioritura will pamper your linen.

Immerse in its enchanting scent and give yourself little moments of natural well-being.

HOW TO USE

Store in drawers or hang up to perfume the wardrobe.

Perfect for

Spreading a pleasant scent of roses to your clothes, wardrobes and drawers.

Format: 10 scented cards

Code: 430147



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